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**FEB 07 2006**

Appln. No. 09/811,724  
Response dated February 7, 2006  
Reply to Office Action of October 11, 2005

**Attorney Docket No. 01145/LH  
IN THE UNITED STATES PATENT  
AND TRADEMARK OFFICE**

Applicant : M. INOUE et al.

Serial No. : 09/811,724

Filed : March 19, 2001

For : SYSTEM AND METHOD FOR  
DISTRIBUTING ADVERTISEMENTS  
TO A PLURALITY OF USERS BASED  
UPON ADVERTISEMENT USER  
ATTRIBUTES AND ADVERTISEMENT  
PROVIDER ATTRIBUTES

Art Unit : 2143

Examiner : Alina A. Boutah

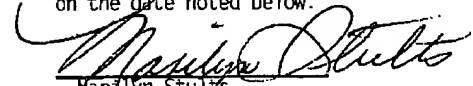
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Marilyn Stulz

Dated: February 7, 2006

In the event that this Paper  
is late filed, and the  
necessary petition for  
extension of time is not filed  
concurrently herewith, please  
consider this as a Petition  
for the requisite extension of  
time, and to the extent not  
tendered by check attached  
hereto, authorization to  
charge the extension fee to  
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**PETITION FOR EXTENSION OF TIME**

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P.O. Box 1450  
Alexandria, VA 22313-1450

S I R :

Applicant hereby petitions for a one (1) month extension of  
time for timely filing of the paper(s) filed concurrently  
herewith.

Extended time expires February 11, 2006.

02/08/2006 MBINAS 00000012 09811724

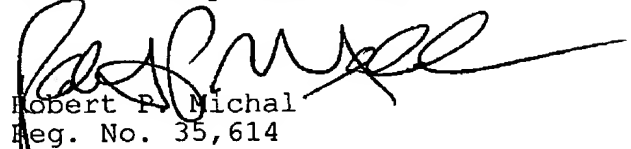
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120.00 OP

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A Credit Card Authorization Form in the amount of \$120.00 is attached to cover the Patent Office fee. If any further fees are required, authorization is given to charge same against Account No. 06-1378.

Respectfully submitted,

  
Robert P. Michal  
Reg. No. 35,614

February 7, 2006

Frishauf, Holtz, Goodman & Chick, P.C.  
220 Fifth Avenue  
New York, New York 10001-7708  
Tel. (212) 319-4900  
Fax (212) 319-5101  
RPM:ms

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